

## Traders' Perceptions of Market Facilities and Infrastructure Policies in Lubuk Buaya - Padang City

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### ABSTRACT

This study focuses on traders' perceptions of the facility and infrastructure policy in the Lubuk Buaya traditional market. Based on the research questions, this type of research is qualitative descriptive research. The research informants were traders with the Snowball Sampling sampling technique and data were collected through observation and interviews. The results of the study showed that most traders did not know about Padang Mayor Regulation No. 7/2022. However, the use of facilities and infrastructure is up to government expectations even though there are some shortcomings. The effectiveness of the policy can be seen from the optimal utilization of facilities, but efficiency still needs to be improved, especially in terms of security and collection of levies. The adequacy of facilities is also adequate even though there are obstacles to trash bins. This policy is successful in terms of equality and government response to traders' needs. The accuracy of the policy can be seen from the positive impact of the maximum use of facilities.

KeyWords: *Traders' Perceptions, Facility and Infrastructure, Policy Impact, Market, Traditional.*



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### INTRODUCTION

Economic growth is one of the benchmarks for regional economic development (Firmansyah, 2019). This development is not only an achievement in developing the economy that must be achieved by the country but also a broader development perspective. In general, the social dimension is often ignored in shaping economic growth. The formation of the economy will have an impact on society by providing changes to the economic structure.

Traditional markets are a very important element in human life (Yulius et al., 2023<sup>a</sup>). With traditional markets, people can fulfill household needs such as cooking ingredients and others. Not only that, traditional markets also play an important role in economic resources both for people who want to trade and also for the government in contributing to local revenue. Traditional markets have advantages that can compete with modern ones. The location is considered strategic with a variety of goods, low prices, bargaining, and friendship between buyers and sellers. This traditional market is a market managed by the government (Yulius et al., 2023<sup>b</sup>). The government has an important role in increasing productivity in traditional markets. One of them is providing services to both traders and market visitors. According to Padang Mayor Regulation No. 7/2022 market services are all

efforts and actions carried out by local governments in the context of improving, developing, and controlling market activities, and maintaining and developing market facilities and support (Taneo et al., 2022).

Padang City itself has several traditional markets that can help the surrounding community. One of them is the Lubuk Buaya traditional market. Lubuk Buaya Market is one of the markets in Padang City. In 1980 Nagari Lubuk Buaya entered the Padang City area. From 1981 to 1982, phase I of the Lubuk Buaya Presidential Market was built. Lubuk Bauaya Market has a land area of 23,600 m<sup>2</sup> and a building area of 3168 m<sup>2</sup>. Lubuk Buaya Market at that time still had shop plots and a stone table map consisting of 92 plots. In 1993 and 1994, the Lubuk Buaya market was rebuilt in phase II (Yulius et al., 2023<sup>b</sup>). The Padang city government provides services in the form of facilities and infrastructure consisting of shops, kiosks, stone tables, and equipment. This facility can be utilized by traders to maintain orderly conditions in the market environment in Lubuk Buaya. The market environment is the area where the process of buying and selling goods in an area occurs. For the sake of orderly use of facilities and infrastructure, the Padang City government has provided a policy that regulates obligations and prohibitions on the use of facilities as stated in Padang Mayor Regulation No. 7/2022 concerning the use of trading facilities and infrastructure in markets managed by regional governments. With this policy, the government hopes that activities at the Lubuk Buaya market will be carried out properly without disturbing order (Yulius et al., 2023<sup>a</sup>).

Even though this policy has been provided by the regional government, it is possible that this policy will not work as expected by the government. Therefore, related to this policy, it can be used as research entitled "Traders' Perceptions of Market Facilities and Infrastructure Policies at the Lubuk Buaya Traditional Market". Perception is a comprehensive view and assessment of the input, process, output, and outcomes of local government policies. If it is successful, what is the level of success, if it fails, why does it fail? This research will focus on traders' perceptions of facilities and infrastructure policies at the Lubuk Buaya traditional market own perception.

## **METHODS**

Based on the research questions, this type of research is qualitative descriptive research. According to Sugiyono (2008), research using a qualitative approach is directed at the setting and individual as a whole, so in this case, it is not permissible to isolate individuals or organizations into variables or hypotheses but needs to be viewed as part of a whole. In this study, the research informants were traders. The sampling technique was carried out using Snowball Sampling where data collection was observation and interviews (Lopez & Whitehead, 2013). Data analysis techniques are based on the data obtained which is then developed into a hypothesis. According to Miles & Huberman (1994), there is a flow in an activity that occurs.

## RESULTS

Based on the research objective, namely to evaluate policies for utilizing market facilities and infrastructure in Lubuk Buaya. The theory used according to William Dunn helps provide a reference (Dunn, 1982). After obtaining the research results through interviews with traders, the researchers discussed the research results in more depth, below is the explanation.

- **Effectiveness:** Many Lubuk Buaya market traders do not know about the existence of Padang Mayor Regulation No. 7/2022 concerning the use of market facilities and infrastructure. However, the use of facilities and infrastructure at the Lubuk Buaya market location is by government expectations, such as having a permit to use the facilities, paying levies according to regulations, using sufficient electricity and water, the shops that have been provided are utilized optimally by the visitors. trader. However, some things are still lacking in market facilities and infrastructure services, such as in each shop not all of them are provided with light fire extinguishing equipment or fire poison, there are no rubbish bins in each shop and there are still traders who sell in front of the shop more than 40 cm.
- **Efficiency:** The policies provided in utilizing the facilities and infrastructure of the Lubuk crocodile market are efficient. Based on the 2018 Lubuk Buaya Market report, it was stated that there were 4 security officers. However, this will be a difficulty in itself because the large market area will make it difficult to maintain security. Occupational health and safety officers consisting of 6 people can pay attention to market environmental conditions. Only 2 collectors will make it difficult to collect market fees.
- **Adequacy:** In realizing the Lubuk Buaya market, the government provided facilities and infrastructure for traders so that they could use them according to the regulations. Traders are helped by the facilities and infrastructure services provided by the government, such as stone tables for selling which can now be used by fish and broiler traders. Meanwhile, the kiosks currently provided are sufficient to accommodate traders, although the number of traders increases every year. Trash cans are an obstacle for every trader because traders currently collect waste using whatever plastic they have and it will later be transported to a temporary waste collection site.
- **Alignment:** The policies provided by the government with the use of facilities and infrastructure have been successful in addressing equality. The facilities and infrastructure provided have been grouped according to the type of trade being sold. However, there are still traders who open stalls carelessly because there are no remaining shops or kiosk facilities.
- **Responsiveness:** In providing services to traders in the city of Padang, especially Lubuk Buaya Market traders, the government emphasizes in Padang Mayor Regulation No. 7/2022 that facilities and infrastructure are provided to traders so that they can be utilized properly. With this policy, traders feel a positive impact related to the facilities and infrastructure provided. The shops and kiosks provided by the government help to regulate market conditions, especially the stone tables provided can help traders.

- **Accuracy:** The government, in providing welfare by providing services to traders with the existence of facilities and infrastructure, has had a positive impact by making maximum use of the facilities and infrastructure. Uniform use of facilities indicates that government policy is right on target.

## **CONCLUSIONS**

Based on the research results, it can be concluded that the policies provided by the Padang City government regarding the use of facilities and infrastructure are in line with expectations even though there is a shortage of traders' needs regarding the use of facilities and infrastructure at the Lubuk Buaya market in Padang City. Based on the conclusions obtained, researchers provide input and suggestions to achieve the following policy objectives 1) Even though the facilities and infrastructure provided by the government are in line with expectations, it is also hoped that the government will also provide facilities and infrastructure that suit the needs of traders, such as rubbish bins and light fire extinguishers for each shop or kiosk; and 2) It is also hoped that Pasar Lubuk Buaya can socialize Padang Mayor Regulation No. 7/2022 to the swords.

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